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APPENDIX: COMMUNITY PARTICIPATION

Community participation and input was the building block of the 2040 Comprehensive Growth and Development Plan and shaped the final visions for Robertson County and jurisdictions of Adams, Coopertown and Cross Plains. The following were the primary methods in which public input was obtained in the plan:

A. Kick-Off Meeting

On September 18, 2012, the project team hosted kick-off meetings and a tour of Robertson County’s key sites and the jurisdictions of Adams, Coopertown and Cross Plains. The kick-off meetings involved key stakeholders in the community that make up the Technical Review Committee and the Steering Committee, which represents a broad cross-section of the County’s diverse interests. Initial input was received during these meetings addressing key issues, opportunities and needs for the communities’ future. Summaries and notes from each of these events were then posted to the project website for review.

1. KICK-OFF TOUR SUMMARY

As part of the kick-off day for the Robertson County Comprehensive Growth and Development Plan, the consulting team, Jonathan Garner, Margot Fosnes, Kasey Talbott (CRT), Rob DeBerry and Representative Joshua Evans toured key sites throughout Robertson County and the cities of Adams, Coopertown and Cross Plains. The purpose of the tour was to familiarize the project team with key locations, resources and issues that should be considered in preparing the vision and Plan for the County.

Coopertown

The team met Mayor Childs and Planning Commissioner Glen Guyor at City Hall where the team had the opportunity to tour City Hall and to review the City’s Future Land Use Plan. One of the key points discussed was the lack of water supply for future expansion in the County. We then visited key sites located in Coopertown, including Honeysuckle Hill Farm, the middle school, Friars Chapel, Martins Chapel Church and the agricultural and residential lands located within the City limits. At Honeysuckle Hill Farm, the team was greeted by the owner, Jeff Alsup, who explained his mission and business as an agri-tourism enterprise. At the height of the season, the farm has 80 full time employees during peak season and 7,000 visitors per day, many of them coming for the “Scream Creek” experience in October. The farm receives support from the Department of Agriculture and the Tennessee Center for Profitable Agriculture.

The team also learned that the City has no property taxes and low water supplies. They would like to connect the elementary school and the middle school with a sidewalk funded by a grant.
En route to Adams via I-24 and 256, the project team saw the land where the proposed Red River Preserve is proposed. The project is planned as a sustainable industrial campus on 800 acres in Robertson County and 300 acres in Cheatham County. The property is properly zoned in Robertson County to accommodate the planned uses. Water supply does not yet exist for the site although there are several potential providers, including East Montgomery, Pleasant View and others.

The team was greeted by Joi Garrett at the Adams City Hall where the building and property were toured.

**ADAMS TO CROSS PLAINS**

The project team was able to see the productive farm land and agricultural enterprises that exist along 41. The team learned that the most productive agricultural land is located north of 41 to the Kentucky border. One of the businesses the team saw was the South Central Growers farm where mums and poinsettias are grown in greenhouses on a vast piece of land. The team also saw the elementary school near Adams. The tour also passed by the north Springfield Industrial Park, the Springfield/Robertson County Airport and Electrolux, who hires 3,000 employees.

**CROSS PLAINS**

In Cross Plains, the team was greeted by Barry Faulkner at Thomas’ Drugs where all were treated to homemade milkshakes and salty lemonade. Barry explained that Cross Plains was the first settled town in the County. The town has a historical commission, a private sewer plant, a City hall and other businesses. The town enforces strict guidelines in the historic district of the City.
2. TECHNICAL REVIEW COMMITTEE KICK OFF MEETING MINUTES

The kickoff meeting for the Robertson County Comprehensive Growth and Development Plan was held in the offices of the Robertson County Chamber of Commerce from 9:00 to 11:30 a.m. A list of those in attendance from the Technical Review Committee (TRC) is included in Exhibit A-1.

Carey Hayo, the Project Manager from Littlejohn Engineering Associates, welcomed all and stated we needed their help with data and information. The meeting began with a presentation describing the scope of the project, the schedule, an outline of the community participation process and the proposed deliverables at the conclusion of the project.

The discussion for the remainder of the meeting focused on three (3) topics:

- Input on data and information available for the project from participating entities;
- Stakeholders to involve in the project; and
- The desired outcome/objectives of the Plan

COMMUNITY PARTICIPATION DISCUSSION

The following groups and/or individuals were identified as potential stakeholders to invite to workshops or to interview:

- Commercial Farmers
- Community Outreach Leaders
- Steering Advisory Committee
- Staff and leaders from the County and the three cities- Adams, Coopertown and Cross Plains
- Chamber members
- Church leaders
- Civic / Service Leaders (Rotary)
- Elected officials (city, county, state and federal)
- Business owners (retail, service, healthcare, financial)
- Community leaders
- Schools
- Volunteer Organizations
- Developers
- Realtors
- Economic Development organizations
- Leadership Middle Tennessee
- Volunteers
- Human resource directors for the various businesses
- Hospitals
- Parks departments
- UT Extension
- Leadership Robertson County members
- Small companies
- County and City department heads
- Tourism organizations/businesses
- Greater Nashville Regional Council (GNRC)
Appendix: Community Participation

- Cumberland Region Tomorrow (CRT)
- Farming / agricultural interests
- Century Farms: MTSU has the list
- Historical Commission
- Senior Centers / retirees
- Apartment owners
- THDA (housing)
- Smokybarn.com
- Portland Leaders Adam Enterprises
- 1-24 Exchange
- Radio Station
- Robertson County radio Stations
- Broadcast
- Realizing Robertson County

It was noted that some folks just can’t get away - so we go to them.

Towns and Cities in the area being serviced by utilities (11 cities in the County)

- Ridgetop
- Greenbrier – has Greenway concept (Bryan Collins)
- White House
- Adams
- Cross Plains
- Coopertown - has Greenway concept (Bryan Collins)
- Springfield
- Pleasant View
- County has Water Advisory Board

There was discussion about the proposed Red River Reserve industrial park on land located west of Coopertown along I-24.

**BEST WAY TO REACH THE STAKEHOLDERS:**

Invite groups of people to hear about the project and then help the outreach process by sharing and explaining it to the neighbors.

You (the County and its stakeholders) are the “stone” and we are tossing you into the water to create a ripple effect in the community.

The project team discussed that there will be a separate web page dedicated to the project that will be hosted on the Chamber’s website.

Part of the scope of work will be for the consulting team to train the County and participating cities how to use the plan.

**UPCOMING MEETINGS/INTERVIEWS:**

First set of meetings – stakeholder interviews: Week of October 29.
Avoid meetings on the first Thursday of the month.

Targeting week of December 2nd for community workshops.

How do we get people to the workshops? Some may not come so we can use the webpage and online surveys to get input from “passive” stakeholders. We can also attend meetings at the Kiwanis, and Rotary Clubs (Deb Varallo, VPR).

**DISCUSSION OF DATA SOURCES**

- **Draft long term water study**
- **Aerials- 2009- Austin Peay & GNRC**
- **Water**
  - Adams/ Cedar Hill- Richard
  - Whitehouse- Roger
  - Portland- Regina
  - Greenbrier- Phil/ Tommy Maitland
  - Pleasant View- John Anthony
  - East Montgomery- Debbie Head
- **Wastewater**
  - Whitehouse- Joe Mass
  - Pinckney Brothers systems
    - Orlinda, Cedar Hill, Coopertown
  - Proposed Red River Preserve System
- **Whitehouse may have shape files for system**
- **Gas/ Electric**
  - Robert Gardener-Springfield
  - Nashville Gas
- **Piedmont- Eddie Davidson**
  - CEMC- Alan Powell
- **Environmental**
  - Historic (Max - MPO), soils, farmland
  - State- TWRC, TDA- spatial org (Kasey Talbott- CRT)
  - Historic County- Yolanda Reed
  - Springfield- Soils- George James
  - No County Parks/ Recreation system
  - Springfield- Parks- Greenway- Tony Felts
  - Greenbrier- Ridgetop- Bryan Collins
  - Orlinda- Others- park
- **Economic- Margot**
  - Realizing Robertson- 
  - Partnership 20/20 – (or?) Reggie Mudd
  - ECDC Northern Economic Development Strategy – Reggie Mudd, State Department of Economic Development
- **Traffic-MPO, TDOT**
  - Cost of commercial services- farmland
- **Zoning- Austin Peay**
- **Springfield Greenway does not go out of the City limits but will eventually run the full length of the whole town.**
- **George James, planner for Springfield, is currently writing the City’s Comprehensive Plan.**
- **Other City comprehensive plans include:  White House, Coopertown, Cross Plains, others? Orlinda has a land use plan.**
- **Michael Skipper has existing bike and sidewalk Plan that probably needs to be update as part of regional study.**
- **Cost of community services done in 2005 (American Farmland Trust) Cost of**
Community Services. Fiscal impact - putting economic value to the lands. Agricultural may be worth more than subdivisions.

**WHAT IS THE DESIRED OUTCOME OF THE PLAN?**

- Consensus for what is good for all of the county (cities, stakeholders)
  - Highway priorities (need local endorsement of these)
  - Future development
  - Involve cities that aren't participants
- Develop something to help give and “sell” in representation at the regional level
  - The plan (consensus)
  - Priorities
  - Define urban areas
  - Be bolder in “selling” the County to those with funding
- East-West Connector Corridor
- Easy to implement
- Sellable project(s) (5-10 years’ time)
- Economic Development Strategies
- Sell the plan that can be implemented
- Focus on Exit 19 (Maxey Road)
- Water is a major issue. Need a study on water supply.
- Based on the population projection for the infrastructure - looking out for the best interest of the utilities.

- If you send water somewhere - you have to find a place for the wastewater to be disposed.
- Link Planning Policy with Funding Policy. Comp Plan should begin to identify Robertson County as a whole.

**WHAT THE PLAN SHOULD INCLUDE**

- Comprehensive Road Plan
- East-West Corridor
- Tools for implementation- agree on best ones to move forward
  - TDRs?
  - Form Based Code?
  - Land Development Code Update?
  - Others?
- Exit 19 to be addressed
- Long-term water supply plan
- How many farms; how many acres of land
- Economic: Create a fiscal case for the combination of the economic and agricultural base.
- Discussion of TDRs (Transfer of Development Rights)
- Majority of roads in County are county roads.

**NEEDS:**

- Water!
- Preserving farmland as an economy
- For every dollar that agriculture creates, it multiplies the economic spinoff 7 to 10 times
- Most people move here for the farmland and peacefulness
- Statewide Robertson County is the highest producer of agriculture in the State (wheat, soy beans and corn)
- Need to widen 49 to 76.
3. **STEERING COMMITTEE KICK OFF MEETING MINUTES**

The Robertson County Comprehensive Growth and Development Plan Steering Committee met at Highland Crest College between 5:00 and 7:30. The attendance list is attached.

The meeting began with a welcome and introductions from Mayor Bradley. Following the opening, Carey Hayo, the Project Manager with Littlejohn Engineering Associates, introduced the consulting team. A brief educational session was then presented that addressed the scope of the project, the schedule, an outline of the community participation process and the proposed deliverables at the conclusion of the project.

The discussion for the remainder of the meeting focused on two (2) topics:

- Stakeholders to involve in the project; and
- The desired outcome/objectives of the Plan

**STAKEHOLDERS TO INVOLVE**

A list of more than 100 stakeholders was developed through discussion with the committee. The list has been compiled and will be posted on the website once contact information is provided for each stakeholder. The list included representatives of a very broad range of interests in the County and in all of the cities in the County. The type of interests include faith-based organizations, civic organizations, elected officials and staff, the farming/agricultural community, the business community, schools, health organizations, youth organizations, neighborhood groups and many others.

**WHAT IS THE DESIRED OUTCOME OF THE PLAN?**

- Actionable & realistic Plan
- Greater visibility and marketability of Robertson County regionally
- Shared Regional Vision that is uniquely Robertson
- A consensus Plan that will better position the County in seeking state and federal funding for infrastructure and other improvements

**WHAT SHOULD THE PLAN INCLUDE?**

- Inhibit concentration of poverty in geographic areas
- How to maintain “pristine” rural quality of hamlets while growing urban areas
- Better connectivity in County
- East-West Connector (I-24 to I-65 thru Springfield)
- Preserve agricultural land for its economic values to County

**OTHER GENERAL NOTES**

- How best to reach Folks?
  - Bargain Browser
  - Tennessean
  - Utility Bills
  - Church Newsletter
  - Smokybarn.com
  - Portland (Newspaper) Leader
  - Adams Enterprise
  - I-24 Exchange
  - KT-Pre-SP Workshop
- Meetings should not be on the 4th Tuesday of the month
### Appendix: Community Participation

#### Exhibit A - 1: Kick-Off Meetings - Sign In Sheets

**Robertson County Comprehensive Growth and Development Plan**  
**Technical Review Committee**

**KICKOFF Meeting, September 18, 2012**

<table>
<thead>
<tr>
<th>Name</th>
<th>Agency/ Business</th>
<th>Address</th>
<th>City/State/Zip</th>
<th>Phone Number</th>
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</thead>
<tbody>
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**Robertson County Comprehensive Growth and Development Plan**  
**Steering Committee**

**KICKOFF Meeting, September 18, 2012**

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<th>Name</th>
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</tr>
</tbody>
</table>
Appendix: Community Participation

B. Project Website

Information regarding the Comprehensive Growth and Development Plan for Robertson County and the Cities of Adams, Coopertown and Cross Plains was available for viewing during the entire development of the plan. The website was linked to the Robertson County Chamber website and had a specific URL address of www.robertsonchamber.org/growth. The project website was broken down into four different web pages (Homepage, Team Members, Community Outreach and Plan Updates) that provided specific information. The homepage provided a general overview of the purpose of the Comprehensive Growth and Development Plan, featured a base map highlighting the participating cities and provided links to all other project pages. Additionally, this page provided a link for the public to use to sign up to receive project updates and meeting notices by email. The team member’s page provided the names and contact information for all those working on the plan as well as the contact information for the client. The community outreach page highlighted all the events that were available to be attended by the public as well summaries of those events after they occurred. An online survey was also featured on this page to be completed by the public. The plan updates page provided an update on the status of each stage of the plan. This page directed the public to the community outreach page during public input stage, provided summaries of the events that had occurred and draft version of the growth plan for comment and review. Exhibit A-2 provides screen captures of the different project pages.
C. Social Media

The use of social media sites like Twitter, Facebook and Instagram has increased in recent years. Due to the ease of operation of these sites and the ability to reach a wide group of people, these sites were used to feed information about public participation opportunities and events during the development of the plan. Using existing Twitter, Facebook and Instagram accounts for organizations within Robertson County such as the Robertson County Chamber, information about the plan was able to reach their established base of followers. These sites functioned as a method of publicizing events and encouraging attendees to attend functions by showing that others they knew or had things in common with were attending.
Appendix: Community Participation

December 4, 2012

"At joint Rotary & Kiwanis mtg in Springfield to present Robertson Co Growth Plan. More mtgs tonight & this wk. www.RobertsonChamber.org/growth *
(taken at Springfield First United Methodist Church)

Tuesday, October 30, 2012

"Working on Robertson County Growth plan in Adams TN"

Wednesday, October 31, 2012

"Cross Plains leaders participated in the Robertson County Growth interviews *
(taken at Cross Plains)"
D. Online Surveys

An online survey was conducted during the community outreach stage of the plan. The visioning survey asked questions about participant’s wishes for the future growth and development of the County. Questions included dealt with participant’s likes, dislikes, challenges, opportunities and ask for their opinions on where growth and preservation should occur within the County. To help publicize the survey, The Tennessee Tribune ran a story about the survey for the plan (Exhibit A-3) and email blasts were sent out by local community organizations (Exhibit A-4). The survey was closed on January 21, 2013 and had a total of 108 responses that were received. These responses were used in the establishment of a vision for the plan. The following subsections describe in detail the survey questions and responses.

Exhibit A - 3: Online Survey Newspaper Clippings

Exhibit A - 4: E-Mail Blasts

2013 Survey Eblasts
Sent January 13

Please give us 12 minutes of your time this rainy weekend -
We need your input!

Robertson County, with the cities of Adams, Coopertown and Cross Plains, is creating a Comprehensive Growth and Development Plan for Robertson County. The Plan will guide future development and economic investments while maintaining the unique character of Robertson County.

Please give us your feedback by taking the brief survey located at this link.

Your comments and concerns are important to us, and we appreciate your time. Your responses to the survey questions will be incorporated into the Plan - and the vision for the future of your county.

Feel free to forward this message to your friends, neighbors, family and co-workers!

Results of the December Community Workshops are available on the project website. For additional information, please visit http://www.robertsonchamber.org/plan.

Copies of E-blasts
Sent June 26, 2013

Robertson County - We Need Your Feedback!

As part of the Comprehensive Growth and Development Plan underway in Robertson County, we are asking for feedback from the community. This draft of comments has been extended.

Please click here to share your thoughts about the future of YOUR county.

Comment forms will be accepted through Friday, June 28. Please take this opportunity to share your input before a draft plan is presented to the community.

You will receive the report presentation and information link by May 7. If you are not currently on our mailing list, please email us.

Feel free to share this email with friends, family and coworkers!

For more information about the Robertson County Comprehensive Growth & Development Plan, visit the project website.
SUMMARY OF ROBERTSON COUNTY GROWTH PLAN ONLINE SURVEY
The online survey was created through “Survey Monkey”, as a series of thirteen open-ended questions to mirror the downloadable/printable questions created by Littlejohn Engineering Associates (LEA) for stakeholder interviews. It was available on the project website from October 26, 2012 through January 21, 2013. The survey was highlighted on both the Growth Plan homepage as well as the ‘Community Outreach’ page hosted on the Chamber’s website. Two press releases were distributed which resulted in various media outlets writing stories and inviting the public to participate. A series of e-blasts were distributed to stakeholders and meeting attendees encouraging the community to submit responses. Social media outlets (Twitter and Facebook) were also used to ask the public to respond. A total of 108 unique participants submitted surveys.

Survey Objectives
The purpose of the online survey was to gather input from residents who may have been unable to attend one of the community workshops held throughout the county in December 2012, and to offer those who attended the workshops an alternative method to voice their thoughts about the Robertson County Comprehensive Growth and Development Plan. Residents were provided the Tri-County Preferred Growth Vision Plan Created in 2010 by the Metropolitan Planning Organization study and asked to comment on their vision; what they would and would not want to see develop in Robertson County.

Survey Results
In the first twelve questions, respondents were asked to give his or her feedback; the thirteenth question asked for contact information. The following are summary answers to each survey question.

Question 1: Tell us where you live/work in Robertson County and the role you play in the community. Do you have any specific geographic area(s) of interest in Robertson County? (108 people responded.)

Many work in one area of the county and live in another area. Many are concerned about the quality of the school system in Robertson County, and several respondents work in the school district. Several responders mentioned exit 24 of I-24 and Highway 431 to I-24 for development, the widening of 431, and development. Many also mention enjoying the rural setting, having small hobby farms and the “small town feel” of their county.

Question 2: What aspects of the county (or your particular community) do you like the most, especially the manner in which the area has evolved with regard to growth and development? Any areas of special interest? (99 responses)

Nearly all responses included a mention of the rural, small town feel of Robertson County communities – and living in Robertson County because it is rural. Several mentioned the improvements to the historic district and the addition of restaurants, shops, and the greenway system in Springfield. Many would like to see improvements to the Springfield schools and more opportunities for teens to have ‘a place to hang out other than parking lots’. Cedar Hill and East Robertson Elementary are
highlighted as quality schools. Some would like to see additional chain stores added to the ‘business district’ on 431. Many are excited about the higher-education opportunities and would like to see businesses that would provide jobs to those attending community colleges, added to the area around those opportunities. Exit 112 on I-65 is highlighted for potential retail development, as is 431 and Highway 49 at I-24. Mixed-use developments and mixed-income housing opportunities are also mentioned.

Question 3: What aspect of the county (or your community) do you dislike the most? (102 responses)

Respondents point out lack of support in the schools for students, especially college-track programs, and racial/ethnic tensions both in schools and the community. The crime and deterioration of downtown Springfield is mentioned several times, and Memorial and Main Streets are referred to as problem areas. Some do not feel safe in downtown Springfield, especially at night. Several respondents point out the commute times made longer by two-lane roads and no easy access to the interstates from central areas of the county. Lack of infrastructure such as broadband and natural gas, and poor planning (two different examples given were “a Walgreens on every corner” and “subdivisions within the city limits” are seen as detractors, as is “low income matchbox housing”.

Question 4: Do you like Robertson County’s rural nature? If so, what measures would you suggest to preserve the character of the county? If not, tell us why. (106 responses)

Nearly every response included positive thoughts about the rural nature of the county, but many pointed out the need for more careful planning to avoid “sprawl” and the desire to see growth kept to the outskirts, such as along the interstates, 431, and exit 24 where it makes sense. Some ideas included expanding the farmer’s market, giving farmers incentives to keep their farms, and where housing is built, create ‘subdivisions’ of larger lots, such as 1- to 5-acre lots, and re-purposing existing, empty buildings for new business rather than destroying farmland by building additional structures.

Question 5: Are there specific areas of the county (or your community) that should be protected for agricultural or natural resource protection? (90 responses)
Many responses targeted Adams, Cedar Hill and Cross Plains, creeks and rivers, and active farming areas as resources to be protected. Other specific areas mentioned include: Barren Plains, Travis Price area, Greenbrier Lake, Orlinda, family farms and caves, and the “north third” of the county. Ideas included lowering taxes on currently productive farmland, ‘selling’ the county as a vacation destination, maintaining current ‘growth boundaries’ of areas such as Springfield and White House, and keeping current properties that are zoned agricultural, zoned agricultural forever.

Question 6: Would you like to have more employment and industry in Robertson County (or your community)? If so, what kind? (104 responses)

Businesses brought to the county keep both tax dollars and jobs in the county, however; respondents would like to see those businesses ‘fit in’ to their vision for Robertson County. They mention wanting more ‘upscale’ shopping options, such as a Publix, and more small businesses such as farmer’s markets, artisans, coffee shops, and restaurants, and tourism into the historic districts. Other ideas included ‘upscale-type industry’, white-collar, middle-income jobs; technology, health care, ‘light industry’ or auto industry were mentioned several times, as was the need for jobs and job training for high-school and college students. Many again re-enforced the desire to see business centered near the interstates and would not want to see factories taking over agricultural land. Additional suggestions were teacher assistants and job-creation focused on the types of degrees offered at the higher education institutions. Several respondents also mentioned call centers, design, or professional services firms that do not have a high demand on infrastructure or resources, but provide higher income.

Question 7: Where should new housing and employment in Robertson County be directed? (94 responses)

Many respondents pointed to specific problem areas in the community and suggested razing and rebuilding, or renovating the “bad areas” of town before any new developments are undertaken. Partially-finished subdivisions should be completed and occupied before more are built. The need for nice housing for seniors, apartments and higher-income housing in Springfield was a theme repeated often. Respondents would like to see both housing and employment along the interstates, Coopertown, Springfield, 431, 49, and 31W.

Question 8: What challenges do you believe Robertson County or your community face in the next 10 years? (99 responses)

Responses see problems in their communities including: poverty and crime, affordable housing, jobs that pay enough for families to remain in the county, overcrowded, underfunded schools and the perceived lack of investment in students, the need for better infrastructure (water, sewer, road congestion, broadband, resources like county libraries and public services like more police and fire), keeping tax dollars inside Robertson County, making Springfield attractive to companies looking to relocate, and still limiting growth and maintaining rural, small town appeal.

Question 9: If you could change one thing about Robertson County, what would that be? What about your specific community or area of special interest? (95 responses)

Several respondents would like to see additional schools – such as a high school in Coopertown, a STEM magnet school, and renovated elementary
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Schools. Poverty and crime, government housing and low-income housing were mentioned, more shopping and food choices, and better employment opportunities inside the county. Respondents would like to see their town governments better promote their areas, and work better with the county government. Some respondents would like to see a bypass or a better route between I-24 and I-65. Entertainment venues, parks, or other options for teens to have a safe, fun place to enjoy, and again, better infrastructure (water, broadband), were commonly mentioned.

Question 10: If you could describe your vision of Robertson County 20 years from now, what would it look like? What about your specific town or city? (89 responses)

Controlled growth with better, affordable homes, a better educated workforce, improved schools, more transportation options for Nashville commuters, a better Farmer’s market, a cleaned up downtown Springfield with no slums, a rural tourist community with shops and bed-and-breakfast, a friendly small-town atmosphere. Several responses envision a “preserved small town” with carefully-developed areas, such as near interstates, with office parks, restaurants, shops, conveniences and attracting higher-paying jobs. Some see Robertson become a ‘bedroom community’ of Nashville, while others reject the idea of becoming something other than their own, unique, stand-alone rural community.

Question 11: Do you have any special vision or desires for your area of interest/business and/or community? (86 responses)

Responses to this question centered on education, community, and many ideas mentioned in the previous questions. Responses included upgrading schools, adding a Coopertown high school, adding more teachers, bringing a tech school to the county, and having businesses invest in job training for high school students; events around the county, not just in Springfield; more technology jobs; more retail and restaurants near the interstates (Publix, Target); a city government that is more friendly toward business; well-planned communities similar to those in Brentwood and Hendersonville; preserving rural communities, small town sense of community, attracting better jobs that require more than a high school diploma.
Question 12: Is there anything you would like to add that we might not have addressed? (52 responses)

The majority of those who responded re-enforced their desire to keep Robertson County rural while moving forward with well-planned growth for better education and better job opportunities. The importance of better access to I-24 via exit 24, as well as connecting I-24 to I-65, was mentioned as missing from the current vision.

Conclusion

Those who responded to the online survey shared much the same vision as those residents who attended the December 2012 Growth Plan workshops. Robertson County residents enjoy and embrace the rural nature of their county, and while they understand the need for growth, they would like to see well-planned, orderly growth that will make Robertson County better for all residents and visitors. Residents would like to see downtown areas cleaned up and preserved, and the northern part of the county protected for agriculture. The corridors along Interstates 24 and 65, Highway 431 to Nashville, and Highway 49 at I-24 are seen as natural areas for development.

E. Stakeholder Interviews

As part of the comprehensive community participation program that was designed for the plan 27 stakeholder interviews were conducted over a two-day period at the end of October. The interviews were conducted in Springfield, Adams, Coopertown and Cross Plains. The stakeholders selected for interview represented a broad and diverse range of interests in the community, including business people, farmers, elected officials, homeowners, realtors, educational institutions, builder associations, non-profits, and government. Interviewees were given a letter describing the scope and desired outcome of the project along with the questions to be asked at the interview. This allow participants to have written answers if desired and to formulate well-thought out opinions and answers to be given during the interviews (Exhibit A-5). The following subsection provides a summary of the stakeholder interviews and the common themes and issues that were brought up during the 27 interviews.

Exhibit A - 5: Interview Comment Forms
INTRODUCTION

A comprehensive community participation program was designed for the Robertson County Comprehensive Plan initiative in order to receive meaningful input from the citizens of Robertson County and the cities of Adams, Coopertown and Cross Plains prior to beginning preparation of the Comprehensive Plan. The initial activities undertaken as part of the community participation program included conducting stakeholder interviews with 27 Robertson County citizens over a two-day period. Interviews were conducted in Springfield, Adams, Coopertown and Cross Plains.

The stakeholders selected for interview represented a broad and diverse range of interests in the community, including business people, farmers, elected officials, homeowners, realtors, educational institutions, builder associations, non-profits, and government. A list of questions was prepared in coordination with the County and was distributed to the selected stakeholders prior to the interview, along with a letter describing the scope and desired outcome of the project and the anticipated schedule of planned workshops and milestone work products that will be available to the public for review during the project. The objective of the interview questions was to solicit perceptions and opinions from Robertson County residents that will inform the project team in creating the community vision, comprehensive plan and implementation plan. The interview questions are also attached to this memorandum.

The interviews were conducted on October 30 and 31, 2012 in the four (4) locations mentioned earlier.

During the interviews, base maps of Robertson County were provided and the interviewees drew and wrote ideas, thoughts and concepts on the maps. Many of the interviewees brought written answers to the stakeholder questions to the interviews. Extensive notes were taken by the interviewers.

During the interviews an extremely wide range of topics were discussed by the interviewees and opinions varied widely on the topics. However, a number of themes emerged as a common thread in the discussions. These themes and issues are described in summary form below and will inform the project team as the Comprehensive Plan moves forward.

PROTECTION OF RURAL FARMLAND / LANDSCAPE AND NEED FOR PARKS AND OPEN SPACE

All of the 27 individuals that were interviewed agreed unanimously that the working farms (small and large) should be preserved in the northern half of the County, north of SR 25 at the least. Some of the interviewees suggested that up to 70% of the County remain in farm or rural landscape. There was also unanimous agreement that, from a quality of life perspective, the most valuable feature of Robertson County is the rural nature of the landscape. The rural character of the landscape is the primary reason they and their families choose to live there. Some of the specific highlights mentioned were:
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- Don’t allow subdivisions to be developed in these rural areas.
- Find tools to assist and support preservation of the agricultural industry in the County. Some mentioned the use of land trusts, zoning, and urban growth boundaries.
- Create an agri-tourism business in the County to capitalize on and support the agricultural industry. Ideas included Farm-to-Table programs; driving trails for tourists to enjoy and become educated on farming; and additional federal support. Local banks are doing a good job of providing funding to farmers.
- Several interviewees mentioned that it is important to preserve the streams and waterways in and around the County.
- Preserve any existing wetland systems.
- The majority of those interviewed see a need for additional parks, greenways, and multi-purpose trails for walking, biking and socializing throughout the County. The Springfield Greenway is a good example. One comment advocated protecting Wartrace Lake for fishing and recreation.
- Connected trails in a County-wide master trail system would be desirable.
- Of all the topics discussed during the two days of interviews, the desire to preserve the rural nature of the County was the number one priority for Robertson County citizens. It was clearly recognized that agriculture is a deeply-rooted element of the Robertson County community and it must be preserved.

EMPLOYMENT

A large majority of the interviewees expressed the desire for additional employment in the County. Many think that more industrial and manufacturing plants are needed while some do not want more “blue collar” jobs. These interviewees advocate for more “white collar” jobs with higher paying salaries in areas such as health care, education, and technology. Almost all of the interviewees would like to see more jobs in the County to lessen the need to drive to Nashville and other surrounding counties to work. Specific thoughts to highlight include:

- The proposed Red River Preserve employment district along Maxey Road is desirable.
- Additional employment nodes should be developed around the Springfield Airport, along the I-24 corridor and north around the Portland industrial node that already exists.
- Employment nodes should be developed where infrastructure already exists and can be expanded but not extended to new areas (other than the Red River Preserve).
- More educational institutions and technical schools are needed to attract people to stay and work in the County.
- Many believe Springfield is not “business-friendly”.

AREAS OF FUTURE GROWTH/SHOULD WE HAVE A COMPREHENSIVE PLAN?

Ideas and thoughts on this issue were varied. In general, it was thought that any significant new growth should occur in the southern portion of the County. A common theme that stood out was the desire to direct new residential and commercial growth to occur within the existing boundaries of the cities. New employment was the exception as noted above. It was also generally agreed that new growth should be planned to occur in Springfield, White House, and the Greenbrier/Ridgetop area and along the I-65 corridor where infrastructure already exists. New growth was not desired by the cities of Adams and Cross Plains outside of their incorporated boundaries and there was a strong desire among some of the interviewees to have no new growth in these two cities.

Opinions on new growth in Coopertown varied across the board. Several commented that the city boundaries are too large and that Coopertown should be smaller by at least half of its currently incorporated area. Specific comments to note in the conversations include:

- Maintain and enhance the character of the rural villages including Cross Plains, Orlinda, Adams, and Cedar Hill.
- White House may potentially be the largest city in Robertson County in 2040.
• Growth will happen so it should be directed in a planned manner.
• The Comprehensive Plan is needed now as the County is on the verge of uncontrolled growth occurring and the rural character being destroyed.
• The Comprehensive Plan should be implemented, not put on a shelf.
• Development should occur in the vicinity of the best roads in the County.
• Springfield could grow but needs better road access to I-24 and I-65. It needs leadership with a vision. The city suffers from having a poor social and economic image.
• One interviewee suggested a new growth node along I-24 with strong connection to Clarksville.
• The Batson Boulevard area is a candidate for intensified growth and development around North Crest and the residential areas to the east of the College.

**Educational System and Schools**

This topic was mentioned by every single person that was interviewed. The general opinion was that the school system in the County needs to be improved, that the quality of the schools in Springfield are a deterrent to new growth and that more funding is needed to create a better quality educational system in the County. The school board leadership, social and political issues related to the school system and the lack of funding for schools, especially in Springfield, was the top ranked issue among interviewees.

- A new high school is desired to replace the existing high school in Springfield. It could be located halfway between Springfield and Coopertown to serve students of both communities.
- Several interviewees stated that racial and financial discrimination is practiced by the County School Board in allocation of funds to schools and in districting.
- The perception is that the schools are failing in Springfield. Many parents do not want their children to attend Springfield schools so they move outside of Springfield or send their children to private schools.
- The schools in Adams, Coopertown and Cross Plains are the center of social activity for the town’s residents.
- One interviewee wanted a new high school in Coopertown.

**Water and Sewer Service**

In addition to comments on the schools, the interview team received the most comments and discussion on the issue of the water supply in the future. The majority of those interviewed listed water as one of the top two or three issues they believe the County will face in the near future. They recognize that the lack of water supply is a limiting factor to future growth and to additional employment in the County. Not many of the interviewees offered solutions to the water supply issue but noted it as a high priority issue to be solved. Additional detail is outlined below:

- The Springfield water system has “over-stretched” their capacity to serve.
- The Red River as a source of water is maxed out. New sources must be found such as the Cumberland River, Pleasant View or the East Montgomery Utility District.
The size of the water pipe infrastructure is too small throughout the County to support future growth and intensification. The existing infrastructure was built to support a rural/suburban density of development.

A source for water supply for the Red River Preserve employment node should be resolved as a first step to assuring that the project can move forward. The County should work aggressively to achieve this.

Wastewater treatment is also a limiting factor to new growth in the County. Outside of Springfield and the I-65 corridor, wastewater is handled through septic tanks. Septic tanks are a limitation to new growth and denser development.

Any new infrastructure system should be built in the Interstate corridors and interchanges.

ROAD NETWORK
A majority of those interviewed would like to see the road network significantly improved throughout the County. Additional road connectivity is needed, especially in an east/west direction through the County. There were diverse opinions, however, on which roads should be improved and which roads should serve as the primary east-west connection between Interstate-24 and Interstate-65. Highlights of individual comments are included below:

- US 431 should be four (4)-lane from Springfield to Interstate 24. This is the preferred commuting route to Nashville for most workers living in Springfield and west.
- One option for an east-west road to connect I-24 and I-65 would be to improve SR76 from I-24 and connect to SR 49 through Coopertown to I-24.
- Another option for an east-west road is to connect using SR 76, to an extended Batson Boulevard to US 431 and SR 49.
- There was not a consensus that these roads should be four-lane but all agreed that the roads need to be significantly improved to include shoulders, possibly bike lanes and controlled access (possibly).

Not many of the interviewees thought that SR 25 was a candidate for the east-west connector.

One of the interviewees thought the east-west connector should occur along the northern County boundary.

HOUSING
Many of those interviewed believed that there should be a much wider range and diversity of housing types, prices, and styles. This wider diversity of housing would be needed to accommodate workers that would be attracted to new employment opportunities in the County. It was also widely believed that the housing stock along the edge of downtown Springfield should be addressed, upgraded or redeveloped. In general, new housing in the County should occur within the incorporated boundaries of the cities and not encroach into the rural lands. Other observations included:

- Perhaps there should be no new housing built in the County but focus instead on building new locations for employment opportunities.
- Those living in the participating cities generally prefer a rural housing density. The bulk of new housing should occur in the southeastern portion of the County and in Springfield.
- Many expressed a desire to stop the subdivision of farms into single family neighborhoods scattered throughout the County. These subdivisions do not build their own internal road system but just connect to an existing road causing more traffic than might be necessary.

LEADERSHIP
It was widely agreed that Mayor Howard Bradley is an excellent leader for the County and that he is doing a good job of addressing all of the issues facing the County. Beyond Mayor Bradley, however, there was general agreement that there is a lack of strong leadership and vision in the City of Springfield and at the County School Board. Without a vision and stronger leadership, the County will fall behind the surrounding counties in securing
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employment opportunities, funding and other benefits related to an increased quality of life.

The discussion around the lack of leadership is directly related to two factors, including lack of funding to advance the County and the form of governance that is discussed below. Many of the interviewees listed funding for infrastructure and schools and one of the top three issues facing the County in the next decade. There is a desire for leadership to be visionary and work cooperatively with other governmental entities and the private sector to secure funding.

The absence of property taxes in many of the County’s cities is an issue and was cited as the primary reason that infrastructure and service issues are facing the County. This issue causes competition between the cities and the County for the limited dollars that are available for capital investment.

GOVERNANCE

A majority of those interviewed mentioned that the County is divided politically. Each of the eleven cities acts alone and in competition with the other cities, especially Springfield. There is a lack of intergovernmental cooperation. Competition for limited resources is divisive. There is not a regional perspective or even a County-wide perspective for moving forward and creating partnerships. This “parochialism” is hindering the County, preventing it from advancing.

Several of the interviewees were strong proponents for creating a consolidated metropolitan government in the County to end the parochialism. Mayor Bradley needs help from other leaders with vision to accomplish this.

Opinion of Nashville MPO Preferred Growth Scenario Map 2010

Opinions were divided on the MPO Preferred Growth Scenario that was prepared in 2010, based on extensive community input. The Preferred Scenario shows a pattern of centers where consolidated growth should occur in 2035. The largest center shown is Springfield with smaller centers at White House, Adams and Greenbrier. Suburban growth was shown along the US 431, SR 49 and US 41 corridors south of Springfield. The scenario was shown to each of the interviewees to determine whether they agreed with it or not.

Approximately half of the interviewees agreed with it while others believed it was too “Springfield-centric”. Some of those interviewed thought that a better growth scenario should be concentrated along the major road corridors, including the interstates, US 41 and US 431.

CONCLUSIONS

The information gathered during the interviews was extremely informative to the project team and will be invaluable in providing direction in the development of the vision and plan for the County and the participating cities. The interviews are only a part of the public input process which also includes 7 public workshops and two public meetings with the Robertson County Board of County Commissioners and the elected officials of the participating cities of Adams, Coopertown and Cross Plains.
F. Community Workshops

A total of six community workshops were held during the first week in December at various dates, times and locations in the County. Two luncheon workshops were conducted within specific community groups to ensure that there was participation by a wide range of citizens. The luncheon workshops were held at a joint meeting of the Rotary and Kiwanis Clubs and the Realizing Robertson Chamber committee in Springfield. Overall attendance at the community workshops and luncheons was excellent with over 180 people participating throughout the week of community workshops. The following subsections contain a summary of what was discussed at the community workshops as well as the common themes and preferences that were shared by attendees. Exhibit A-9 contains the presentation given at the community workshops.
The community workshops for the Robertson County Comprehensive Growth and Development Plan were held during the first week of December on various dates, times and locations in the County. To raise awareness and interest in participating, Littlejohn Engineering Associates (LEA) created an invitation to the community workshops that highlighted important information about each workshop and invited citizens from the community to attend one of the four workshops to be held throughout Robertson County. (The flyer is posted on the project’s website www.robertsonchamber.org/growth and is available to download). The workshops were announced to key stakeholders in the community and additional email invitations were sent to interested participants. The invitation was placed on both the project and the participating jurisdiction’s websites, was publicized by the local newspapers and television stations and notices were posted in City halls and the Courthouse. Additionally, two luncheons were conducted with specific community groups to ensure that there was participation by a wide range of citizens from the community. The luncheon workshops were held at a joint meeting of the Rotary and Kiwanis Clubs and the Realizing Robertson Chamber committee in Springfield. Overall attendance at the community workshops and luncheons was excellent with over 180 people participating throughout the week of community workshops.

Workshop Objectives

The purpose of the workshop was two-fold: to educate the community about the Robertson County Comprehensive Growth and Development Plan and to engage the attendees in an exercise that was designed to solicit input on a community vision for 2040 as it relates to future growth and development of the County. This very valuable information will instruct LEA in drafting a vision and a comprehensive plan for the County and participating cities.

Presentation

Carey Hayo, the Project Manager from LEA, welcomed all and began each workshop with an educational presentation before the tabletop exercise. The same presentation was given at each workshop. At the one-hour luncheons, a shortened version was presented so that time could be spent on the tabletop exercise. The presentation began with introductions of the LEA Team followed by introductions of workshop attendees. Ms. Hayo then presented information related to the goals of the plan, background, why and how we plan, visioning and the issues to consider during the tabletop exercise. Additionally, instructions were given for the tabletop exercise before facilitators joined the small groups at each table to assist attendees in the creation of their 2040 vision. A complete copy of the presentation is posted on the project’s website and is available to download.

Tabletop Exercise

The format of the tabletop exercise was similar at each location, with participants focusing first on the Robertson County map for 20 minutes, and on the specific jurisdiction maps for the remainder of the 20 minutes. The Robertson County workshop (held in Springfield) and each luncheon workshop focused only on Robertson County during the tabletop exercise to
ensure complete coverage of the County. During the tabletop exercise, attendees were encouraged to collectively draw and highlight their vision for 2040 using seven pre-defined community character areas. The character areas were drawn from the 2035 Metropolitan Planning Organization Study that was conducted in 2009 and were as follows:

1. Conservation (Green)
2. Rural (Gray)
3. Suburban (Blue)
4. General Urban (Brown)
5. Traditional Town Center (Orange)
6. Village Center (Red)
7. Employment Centers (Purple)

After completing the exercise, a spokesperson from each group described their collective vision for the county and cities to the larger group. Notes for each table were recorded by the facilitators in order to assist LEA in synthesizing the results of the workshop. A total of 43 maps were completed by attendees during all of the community workshops and luncheons. These maps can be further broken down as follows:

- 30 Robertson County Maps
- 4 Cross Plains Maps
- 4 Adams Maps
- 5 Coopertown Maps

The maps have been uploaded to the project’s website and have been labeled according to the location where it was completed. Additionally, each map highlights the specific table number and facilitator name to assist in review of maps from each workshop.

Summary of Findings

Subsequent to the workshop, LEA reviewed the information produced by the workshop attendees and identified the following themes and preferences that were shared by most of the groups. The themes and preferences are as follows:

Robertson County

- In general, the majority of the maps highlighted the need to preserve the agricultural and farmland located in the northern portions of the County. Specific boundaries of areas to preserve included land northwest of Coopertown, north of Springfield and north of SR 76.
- Transportation congestion was an important theme throughout the County. Several roadways were identified as needing to be widened by 2040. Attendees suggested widening should occur to four-lanes on SR 49, SR 431 and SR 76. Alternatively, or in conjunction with the widening, attendees expressed a desire for shoulders to be added that are safe enough to use in emergencies or by bicyclists. Shoulder improvements need to occur along SR 25 in Cross Plains.
- The need for a transportation bypass around Springfield was also one of the major transportation-related themes. The majority of the tables highlighted the need for the bypass to occur south of Springfield along William A. Batson Parkway with other tables wanting the bypass to occur north of the City. Both the northern and the southern bypasses are to connect SR 49, SR 431 and SR 76 around Springfield and to connect Interstate 65 and Interstate 24.